



Ice Fishing Derbies

Top Prize - \$100,000

Sebago Lake Derby - Feb 18-19, 2012

- *Ice Fishing weigh stations open 7 AM – 5 PM each day*
- *Polar Dip - Sat, Feb 18 @ Noon*
- *Snowmobile Speed Runs - Sun, Feb 19 @ 10 AM*

Kids Fishing Derby - Feb 18, 2012

- *Range Pond State Park – Poland, ME – 8 AM - Noon*
- *Free Ice Fishing Equipment for 500 kids!*

Statewide Fishing Derby - Mar 3-4, 2012

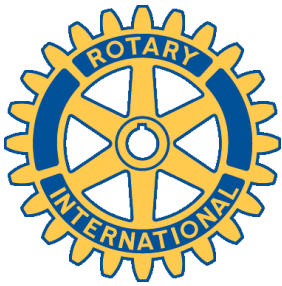
- *Ice Fishing weigh stations open 7 AM – 5 PM each day*
 - *Over 20 weigh stations across the state of Maine*
-





Why Be a Sponsor?

- Funds generated by Sebago Lake Rotary Club Derbies have supplied over **\$500,000** to various charities and programs since the event started in 2001.
- The Kids' Fishing Derby is a wonderful family event that attracts hundreds of kids every year. Five hundred kids under the age of 12 are given a free ice fishing trap and hands on instruction and tips on ice fishing.
- Derby rules are coordinated with the Maine Dept. of Inland Fisheries & Wildlife. The fish targeted are either invasive species or are over-populated.
- The economic impact for the state is a welcome boost to area businesses. Lodging, Restaurants, Convenience Stores, Bait Dealers, and many more benefit from the influx of tourists during a typically slow time of year.



More reasons to sponsor!

➤ **PROMOTES TOURISM**

Thousands of visitors come into the region specifically for this event. It is an event that is looked forward to by young and old alike.

➤ **CUSTOMIZED LEVELS OF SUPPORT**

Each level of sponsorship provides different avenues of exposure to the public. Local media, newspaper, radio, TV and internet resources are utilized to our best abilities.

➤ **ENVIRONMENTALLY CONSCIOUS EVENT**

Thousands of Togue, Pike, Pickerel and Muskie are caught. Many are examined by State biologists, thus helping them to manage the fish population.

➤ **“SERVICE ABOVE SELF”**

Share in the Rotary motto! We are a service organization, and various local and statewide charities and programs have benefited immensely from our donations. Food banks, town programs such as: fire, police, and service projects, State programs and Rotary International charities - just to name a few.

➤ **MAXIMIZE YOUR CHARITABLE CONTRIBUTIONS**

The Derbies are run by the Sebago Lake Rotary Charitable Fund which is a 501(c)3 organization. Your donation is fully tax deductible. There are no fees taken by the Trust. Your money is working hard for those charities so desperately in need of your generous donation.

Check out our websites: www.icefishingderby.com, FACEBOOK (Sebago Lake Rotary Club), and our club website at: www.windhamrotary.org. There is sure to be a lot of buzz about the event to “hook” all those who visit our sites!

Once You Experience This Event- “You’ll be Hooked”



Sponsorship Levels

➤ \$10,000 and up "Platinum"

- Named as Platinum level sponsor in all paid advertising.
- Sponsor representative at presentation and awards.
- Direct link on front page of our websites and FACEBOOK page.
- Prominent banner and product display at the derby.
- VIP parking.
- 20 complimentary entries to the Derby.

➤ \$5,000 - \$9,999 "Gold"

- Named as a major sponsor in all paid advertising. (TV, radio, newspapers).
- Prominent display and link on our website(s) and FACEBOOK page.
- Banner display at all Tournament sites.
- VIP parking at all events.
- Ten Complimentary Family Entries to the Tournament.

➤ \$2,000 - \$4,999 "Silver"

- Named as a sponsor in most paid advertising (whenever practical).
- Display & link on our website(s).
- VIP parking at festival.
- Ten complimentary Family Entries to the Tournament.
- Banner display.

➤ \$1,000 - \$1,999 "Bronze"

- Named as a contributor in some advertising.
- Display & Link on our website(s).
- Five complimentary entries to the Tournament.

➤ Up to \$1,000 "Supporter"

- Named as a contributor in some advertising.
- Display on our website(s).

All Donations can be paid in convenient installments if desired!

Thank You!!!